



JOB DESCRIPTION

Title: Junior Image Creative

Reports to: Lead Image Creative

The Audiences and Commercial division will deliver £80M+ income in 24/25, through commercial activities including Box Office, Brand Partnerships, Catering, Retail, Streaming our Global Cinema Programme and exploitation of IP.

Main purpose of the job

As a Junior Image Creative, you will play a key role within the RBO Creative Studios team, assisting in the creation, curation, and management of imagery that reflects and promotes the Royal Ballet and Opera's artistic vision. Working into the Lead Image Creative, the role will support across a variety of projects, from editorial shoots to creative campaigns.

You'll take ownership of specific projects, provide picture research, assist with file management and contribute to the ongoing development and execution of creative ideas. This role requires a blend of technical skills, creative vision, and a proactive attitude towards learning and contributing to the team.

Main Responsibilities

Creative Support & Execution

- Assist in the development of creative image solutions, from initial concept to final execution, ensuring alignment with the Royal Ballet and Opera's visual identity and Head of Creative's overarching creative ambition.
- Provide picture research for creative projects and assist with sourcing images to support various projects, such as web pages and our production programmes.
- Take ownership of specific editorial photography shoots, such as those for the shop, restaurants, and other ad-hoc editorial needs around the building.
- Support the Lead Image Creative in creating and refining creative decks, contributing ideas, and assisting with presentations.

Image Management & Quality Control

- Collaborate with the Image Coordinator to manage the sign-off process for images, ensuring all outputs meet the required standards and brand guidelines.
- Assist in fulfilling image requests from various departments and contribute to the organisation and archiving of image assets.
- Maintain an organized approach to archiving, ensuring that images are properly categorised and easily accessible within the vast image archive of the Royal Ballet and Opera.
- Develop a broad overview of the image archive, allowing you to advise the team and stakeholders on the best use of existing assets for various projects.
- Provide support in retouching, grading, and other Photoshop-based tasks to optimise images for different uses, ensuring high quality across all outputs.

Team Collaboration & Continuous Improvement

- Stay informed about contemporary photography trends and studio techniques, bringing fresh ideas to the team.
- Form good relationships with other areas of the Audiences & Commercial team and stakeholders across the business.
- Contribute to the continuous improvement of workflows and processes within the image team, helping to maximize efficiency and creative output.
- Work closely with the Lead Image Creative and other team members to foster a collaborative and innovative environment.

PERSON SPECIFICATION

Essential Knowledge, Skills and Experience

Creative & Technical Skills

- A passionate understanding of contemporary photography and the ability to apply this knowledge to creative projects.
- Proficiency in studio photography, including lighting and basic production.
- Advanced skills in Adobe Creative Suite, particularly Photoshop, with experience in retouching and image optimisation.
- Awareness of image rights and best practices around metadata and archiving.
- A great creative eye with the ability to problem-solve and adapt to different creative challenges.

Teamwork, Communication & Project Management

- Excellent communication skills, with the ability to clearly articulate creative ideas and collaborate effectively with team members and stakeholders.
- Proactive approach to learning and contributing to the team's success, with a willingness to take on new challenges and responsibilities.
- Ability to manage and prioritise multiple tasks and projects simultaneously, ensuring deadlines are met and quality is maintained.
- Attention to detail, with a commitment to delivering high-quality work that aligns with the Royal Ballet and Opera's standards.

Continuous Improvement and Industry Awareness

- Commitment to fostering a culture of continuous improvement within the team.
- Ability to stay current with industry trends and best practices, integrating new ideas and technologies.
- Dedication to managing personal learning and continuous professional development relevant to the role.
- Ability to embody and instil the values of the Royal Ballet and Opera, promoting a positive and enthusiastic team culture.
- Strong commercial sensibility and the ability to align creative output with business objectives.

Note: This Job Description reflects the current situation. It does not preclude change or development that might be required in the future.

